



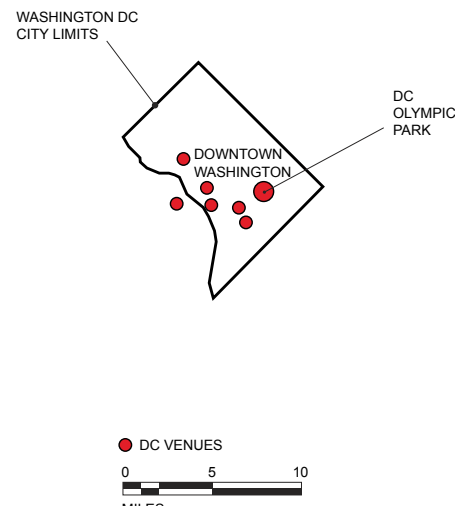
WASHINGTON 2024 OLYMPIC BID MASTERPLAN

WASHINGTON DC

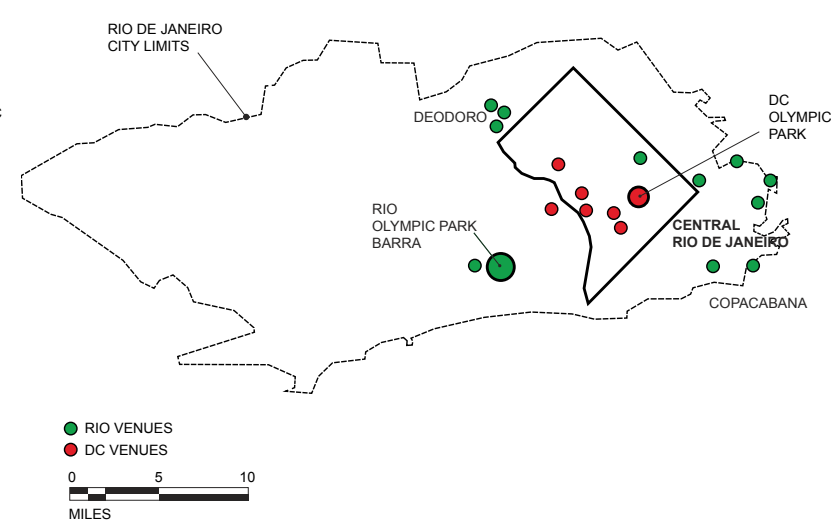
The Washington 2024 Bid distinguished itself from past and present bids as the most compact and walkable games in recent Olympic history. With the 75% of competition venues located within the District, as well as the Athletes' Village and International Broadcast Center, the bid would foster the City's long-range development plans, and create opportunities for reinvestment in areas still untouched by the widespread economic success enjoyed throughout much of the city.

COMPACT GAMES

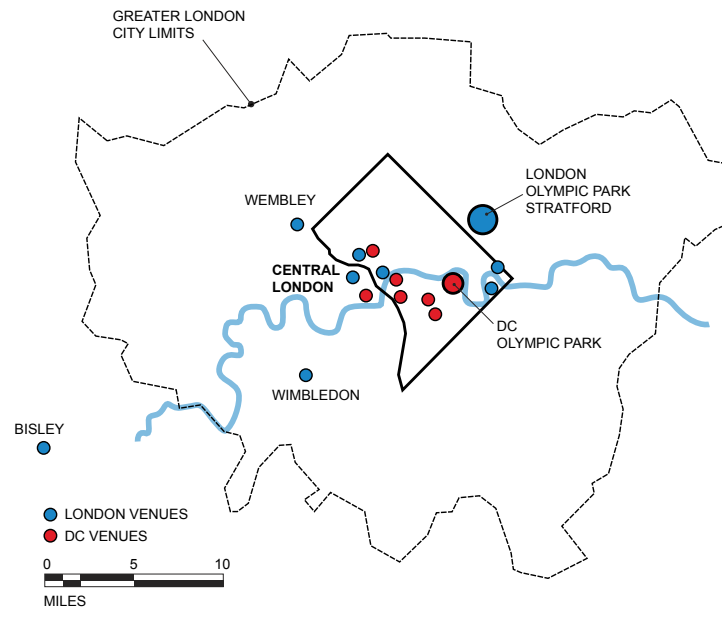
In contrast to the region's 2012 bid, which included venues in Virginia, Baltimore, and Annapolis, the 2024 Plan is intended to showcase the District, and its growth and continued development since the last bid was put forth in 2001. The District is relatively small compared to Rio, London, and Los Angeles, but its concentration of existing venues, and its unique grid of L'Enfant streets allow for a much more compact and urban games than have been recently planned.



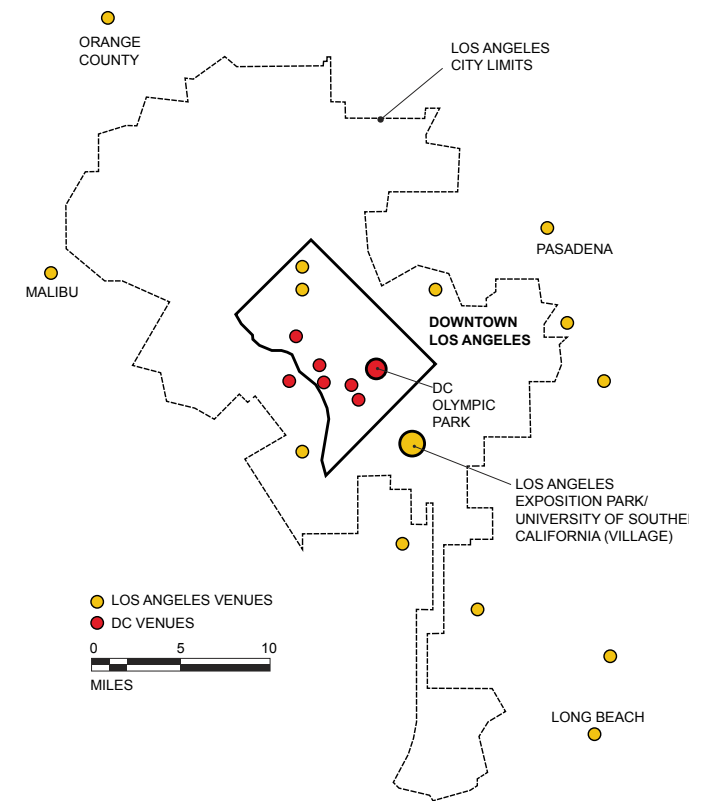
Washington DC, 2024 Vision




Rio De Janeiro, 2016



London 2012



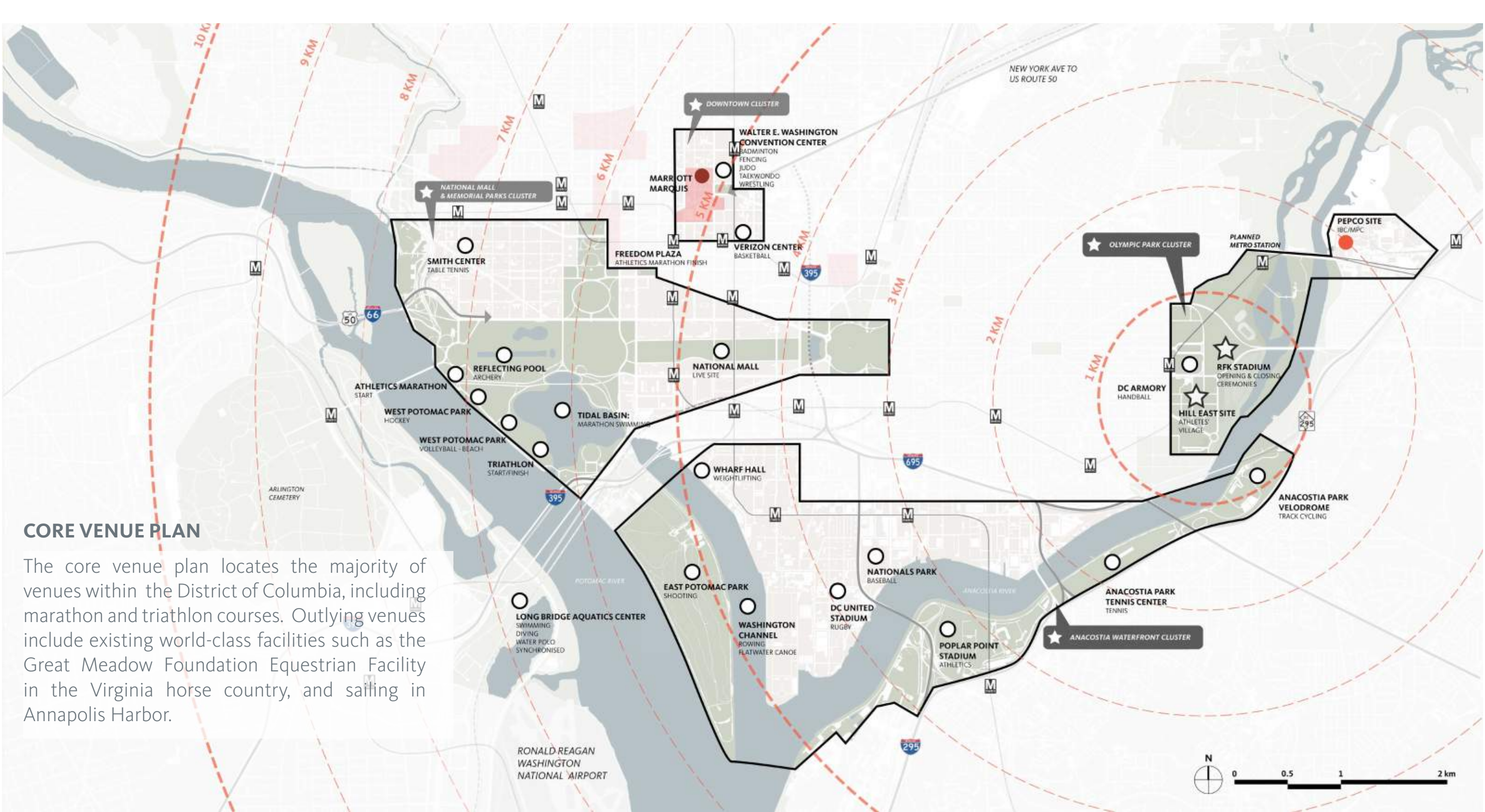
Los Angeles 1984

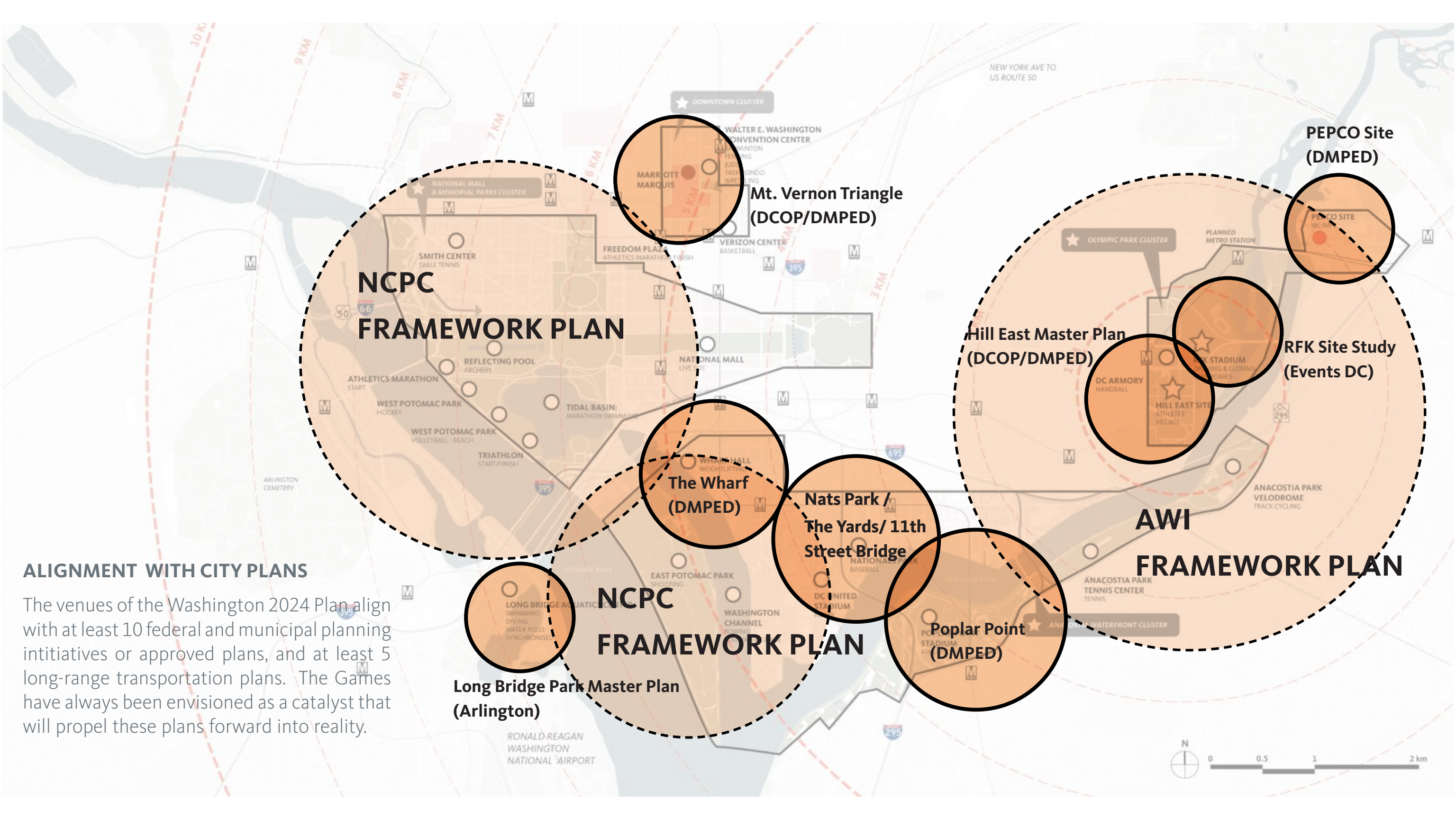
An aerial night-time architectural rendering of the Washington 2024 Olympic Park site. The central focus is a large, illuminated stadium with a distinctive circular design. To its right is a smaller, circular structure, possibly a velodrome or arena. The stadium is surrounded by a mix of residential buildings, some with glowing windows, and green spaces. The Anacostia River flows through the site, with several bridges crossing it. The surrounding city is visible in the background, with a grid of streets and numerous lights. The overall scene is illuminated with a warm, golden glow from the stadium and city lights, contrasting with the dark blue of the night sky and the river.

The Washington 2024 Plan envisions a ***waterfront-focused games*** that will activate the city along both rivers, and imagines the new Olympic Park as an Eastern Gateway over the Anacostia.

CORE VENUE PLAN

The core venue plan locates the majority of venues within the District of Columbia, including marathon and triathlon courses. Outlying venues include existing world-class facilities such as the Great Meadow Foundation Equestrian Facility in the Virginia horse country, and sailing in Annapolis Harbor.





**NCPC
FRAMEWORK PLAN**

**Mt. Vernon Triangle
(DCOP/DMPED)**

**PEPCO Site
(DMPED)**

**Hill East Master Plan
(DCOP/DMPED)**

**RFK Site Study
(Events DC)**

**The Wharf
(DMPED)**

**Nats Park /
The Yards/ 11th
Street Bridge**

**AWI
FRAMEWORK PLAN**

**NCPC
FRAMEWORK PLAN**

**Poplar Point
(DMPED)**

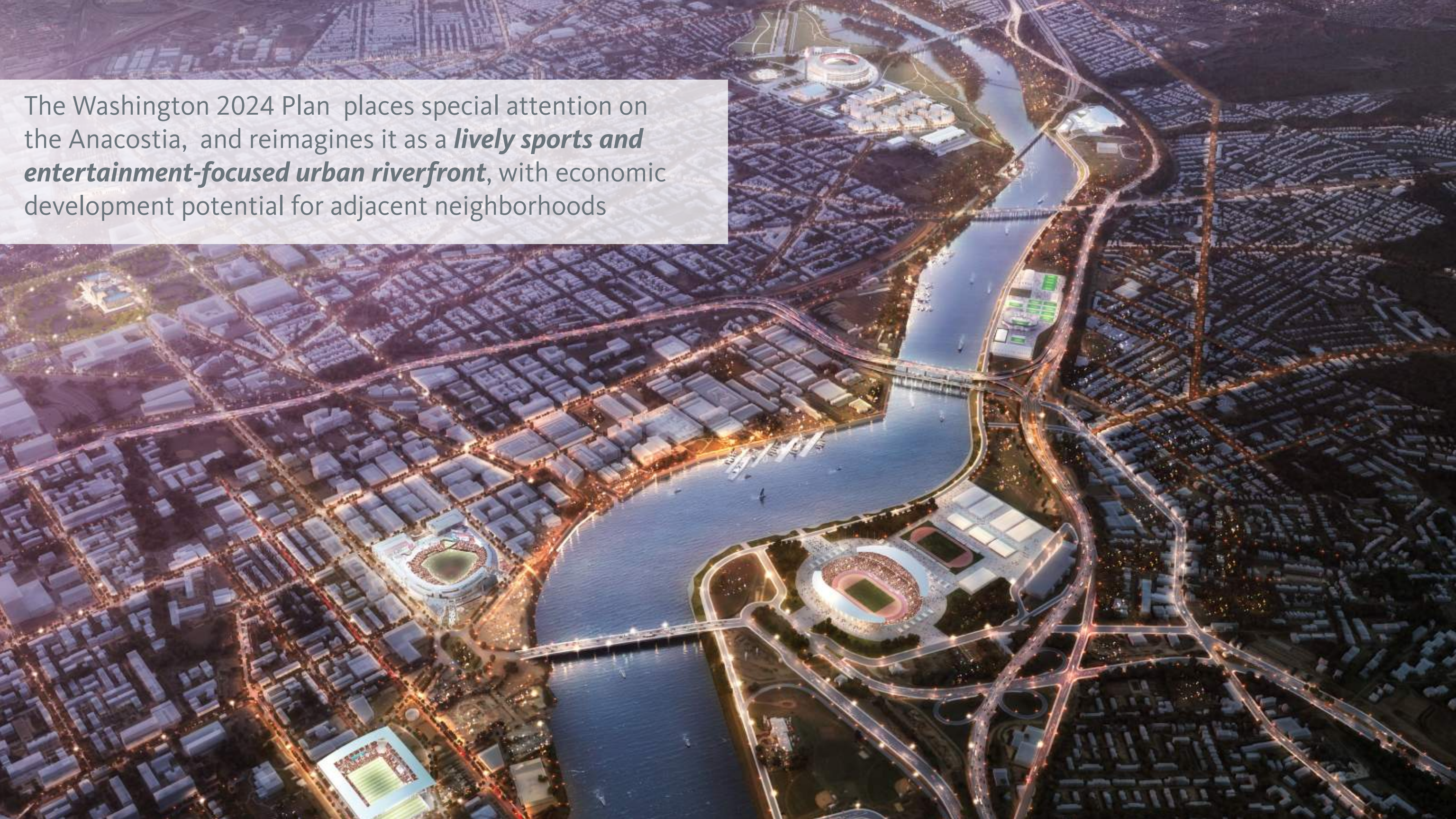
**Long Bridge Park Master Plan
(Arlington)**

ALIGNMENT WITH CITY PLANS

The venues of the Washington 2024 Plan align with at least 10 federal and municipal planning initiatives or approved plans, and at least 5 long-range transportation plans. The Games have always been envisioned as a catalyst that will propel these plans forward into reality.

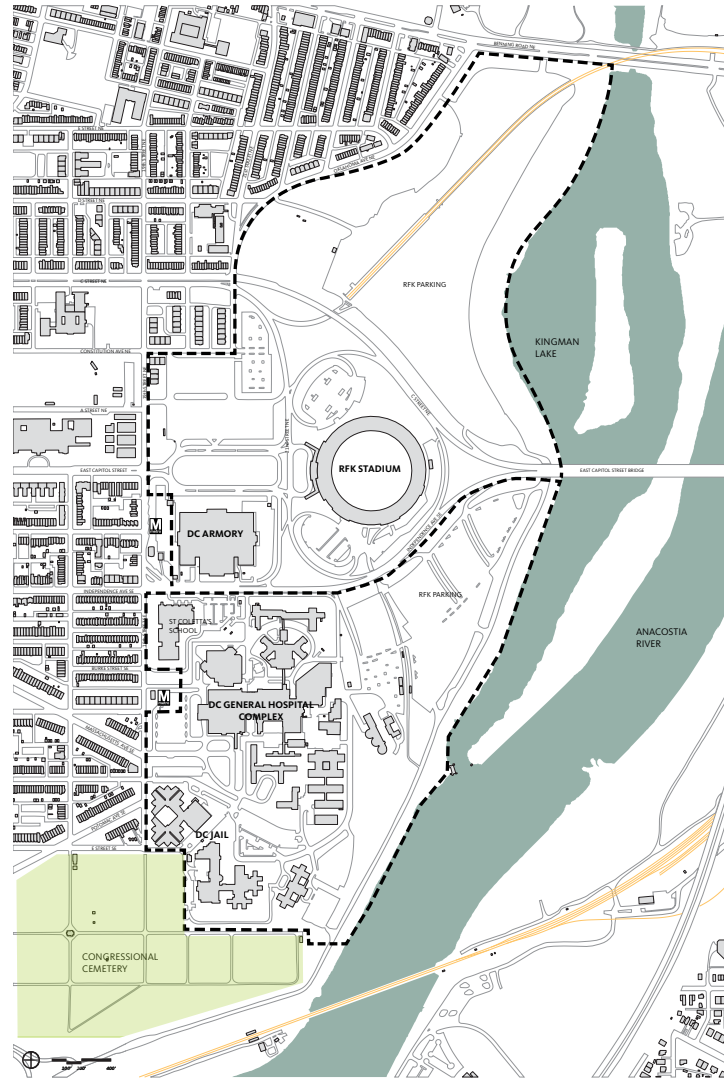


The Washington 2024 Plan places special attention on the Anacostia, and reimagines it as a ***lively sports and entertainment-focused urban riverfront***, with economic development potential for adjacent neighborhoods

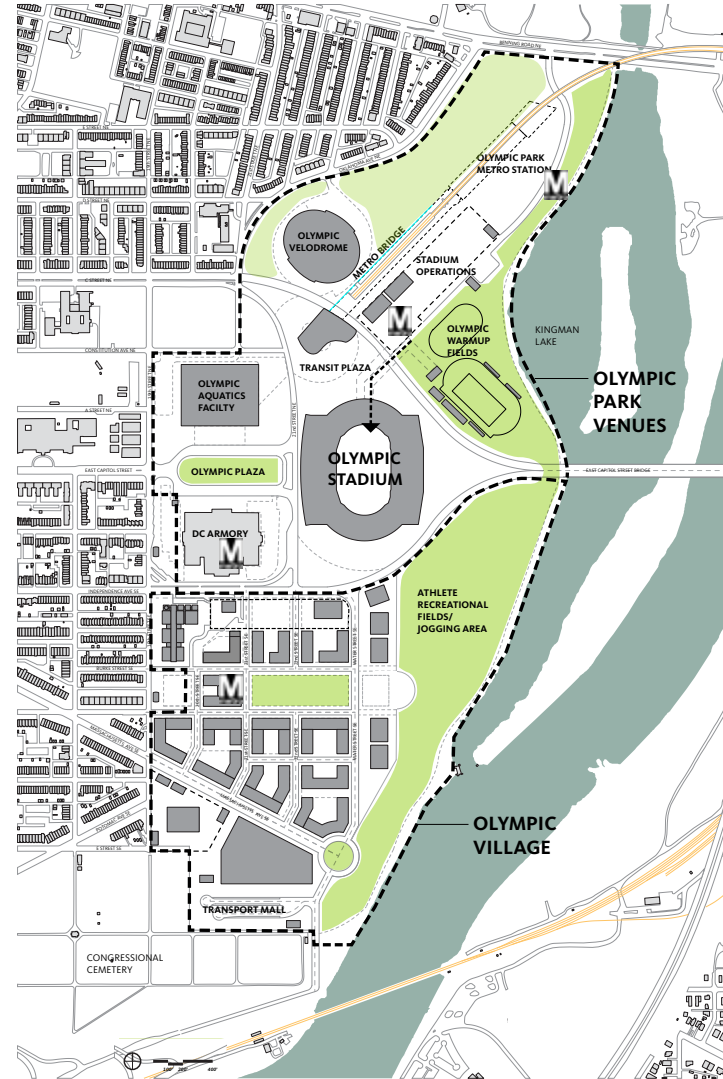


One legacy of the Games would be a *restored riparian environment* along the Anacostia, and over a mile of riverfront park.

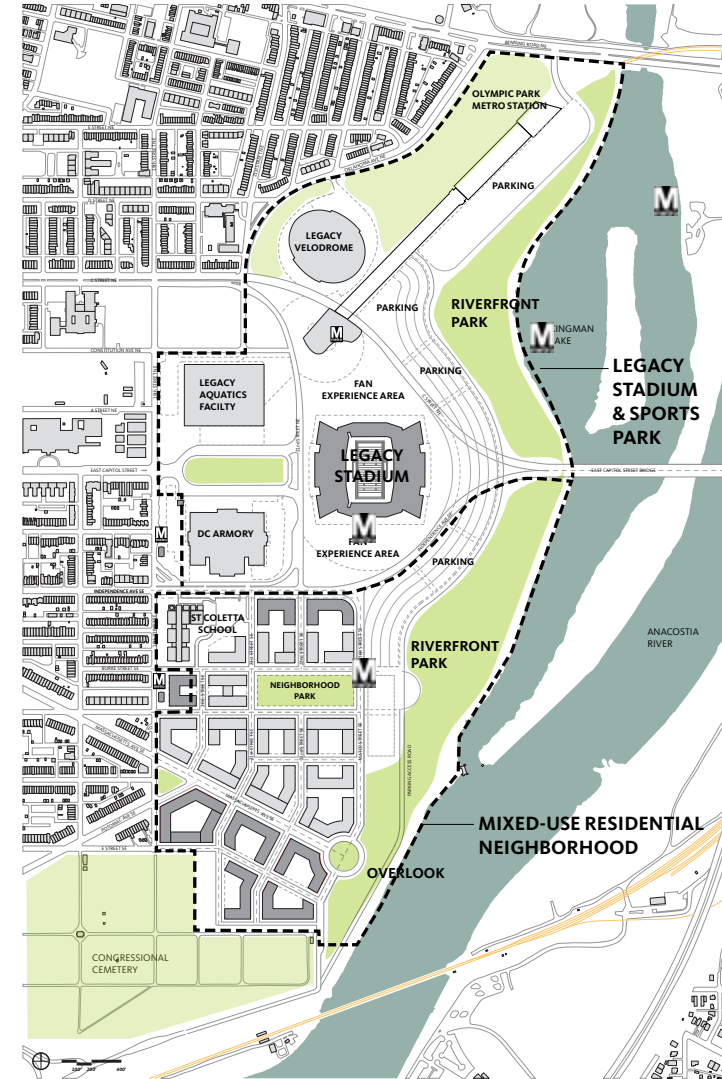




EXISTING CONDITIONS



GAMES MODE



LEGACY MODE

GAMES & LEGACY

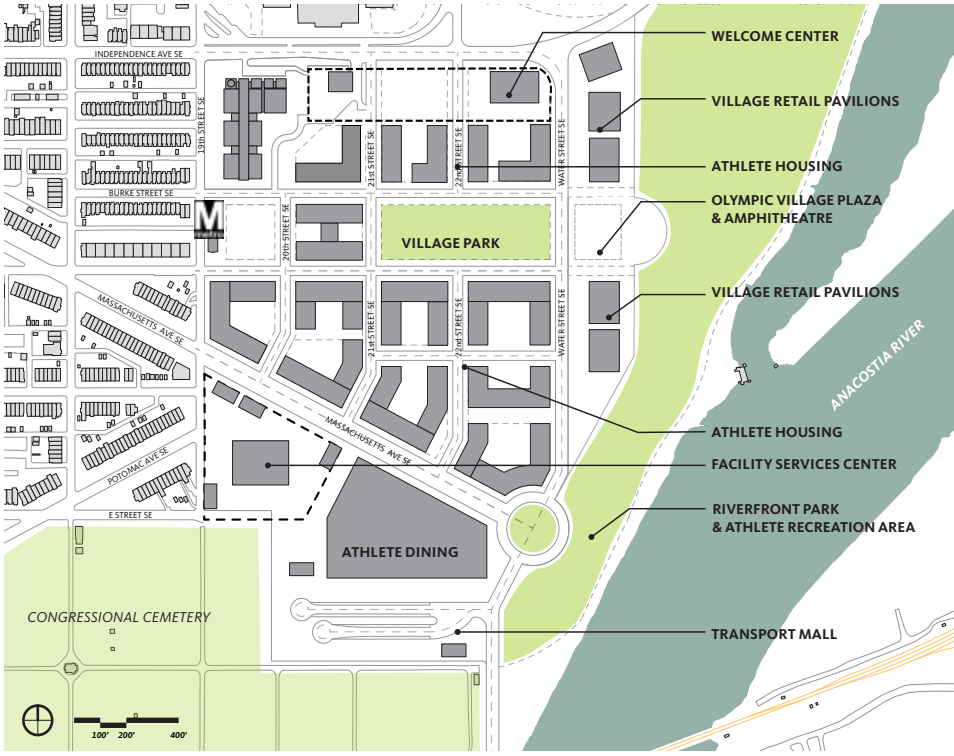
Comprising the existing RFK Stadium Site & Grounds, the DC Armory, and Federal Reservation 13 (Hill East site), the new Olympic Park will extend for more than a mile along Washington's Anacostia River and Kingman Lake.

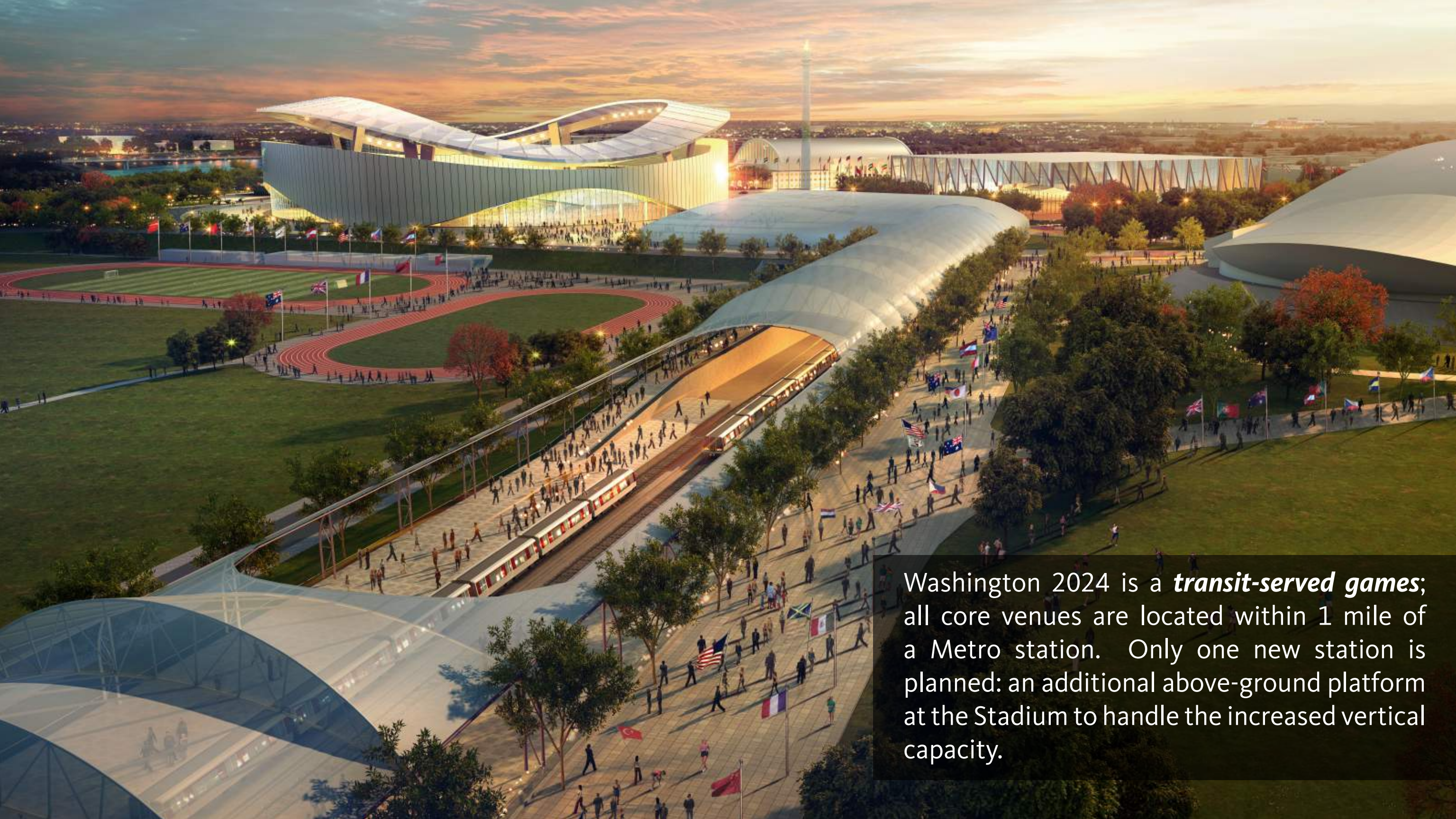
The Olympic Park will be compact, walkable, and transit accessible, connecting it easily with the rest of the city and the greater Washington region.

After the Games, the Olympic Park will transition to a Professional Sports Stadium and complex of world-class athletic venues, and a vibrant mixed-use, mixed-income residential neighborhood at downtown's eastern gateway.

ATHLETES' VILLAGE

Inspired by the architecture and parks of Washington's great residential streets and neighborhoods, the Village respects the L'Enfant Plan, and conforms to the zoning regulations and design principles of the City-approved Hill East masterplan. The central neighborhood park serves as an athletes' amenity, and is lined with ground-floor Village services, easily convertible to retail and restaurants post-games. The Village houses 17,000 athletes, staff, and officials (approx. 2.9 million residential SF, and 500,000 SF non-residential-uses.) Following the Games, the area south of Massachusetts Ave given over to temporary logistics facilities can support another 2 million SF of mixed-use development.

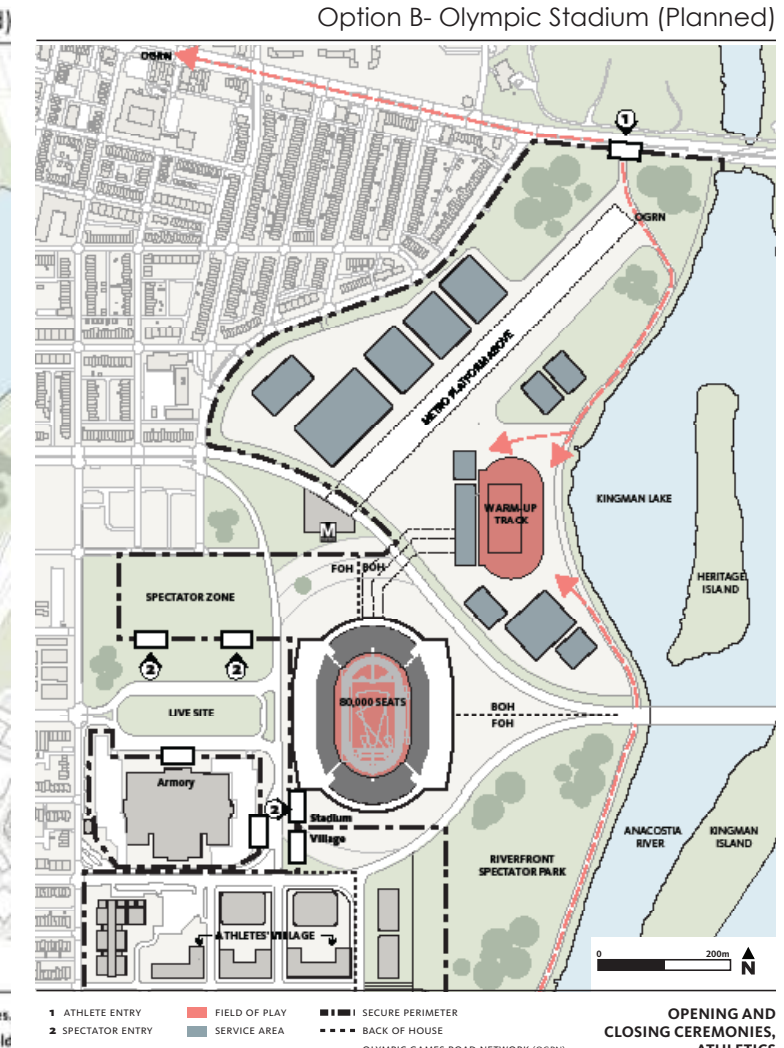
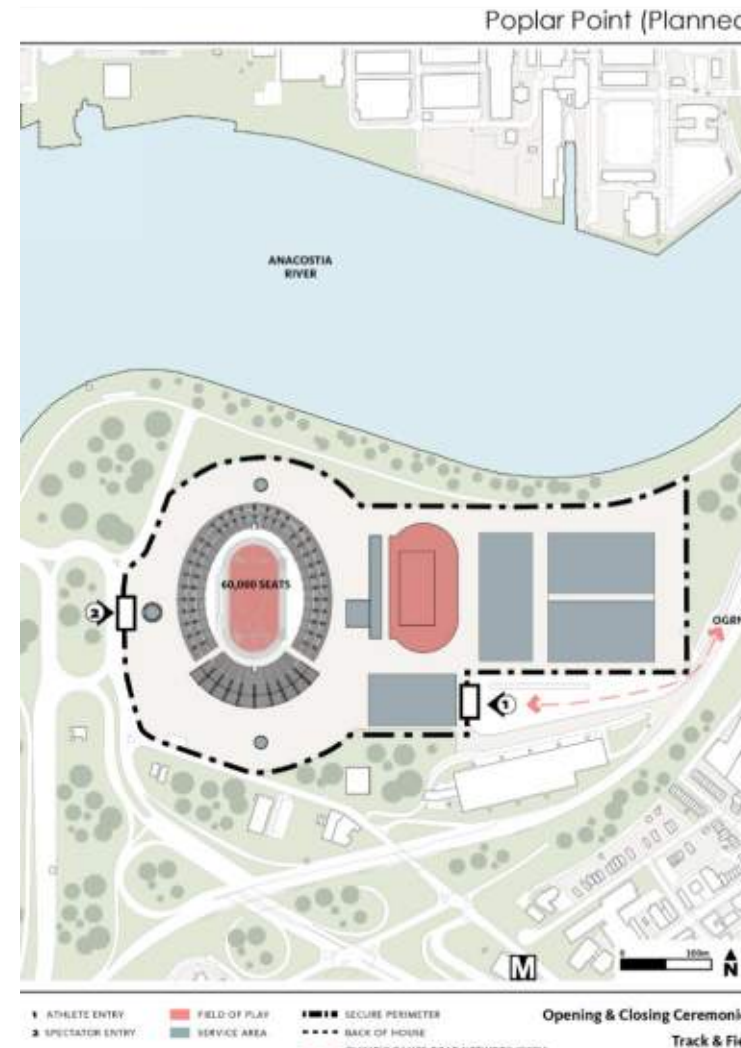




Washington 2024 is a ***transit-served games***; all core venues are located within 1 mile of a Metro station. Only one new station is planned: an additional above-ground platform at the Stadium to handle the increased vertical capacity.

VENUE PLANS: CERTAINTY & FLEXIBILITY

Learning lessons from Athens, Beijing, and Sochi, a successful and sustainable bid cannot depend on unplanned or unfunded venues with no clear legacy use. The Washington 2024 Plan leverages existing and temporary venues whenever possible. While an NFL Stadium may be a desirable legacy use for a newly-constructed Olympic Stadium, the future of an NFL team in the District is not certain, and therefore could not be the only solution. The master plan demonstrates multiple solutions in order to prevent venues from moving outside of the District.

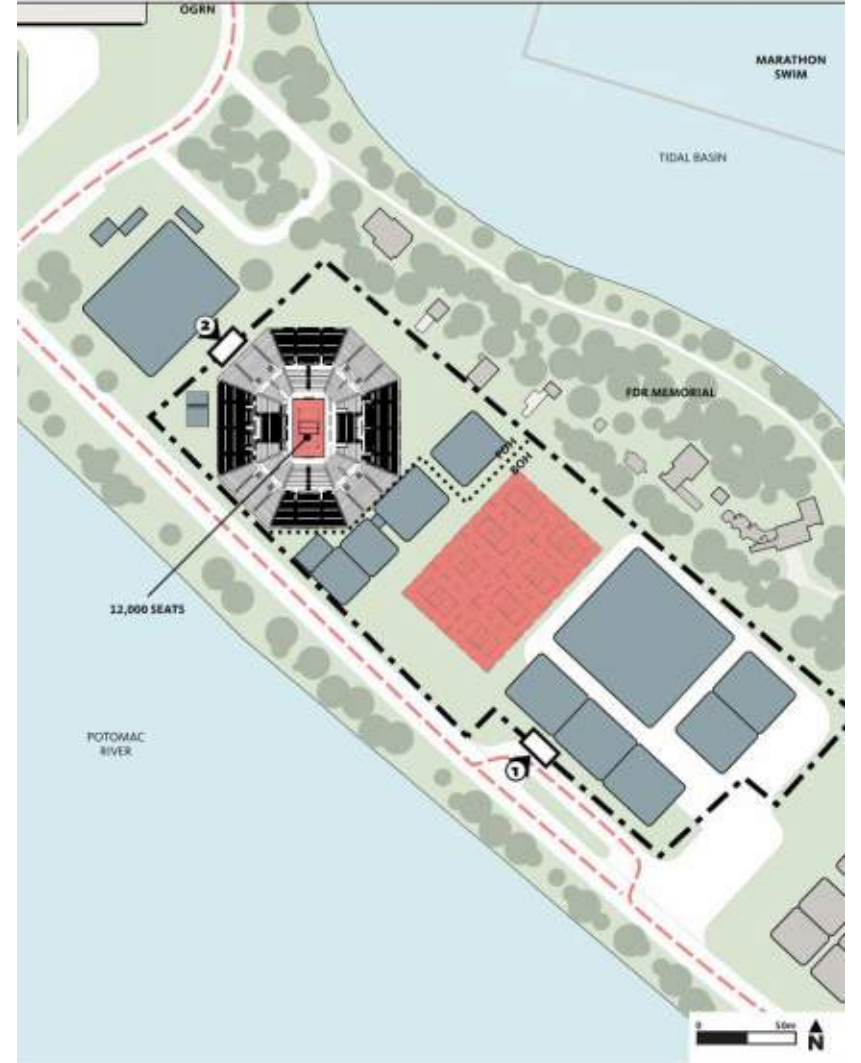


VENUE PLANS: TEMPORARY VENUES & WORLD-CLASS SITES

The use of temporary venues is not only cost-effective, but allows events to be showcased on sites that would otherwise be inaccessible. With the expressed support of the National Park Service, the Washington 2024 Plan located several venues near the National Mall and Tidal Basin, taking advantage of the Monument and Memorials as dramatic backgrounds to Olympic events.



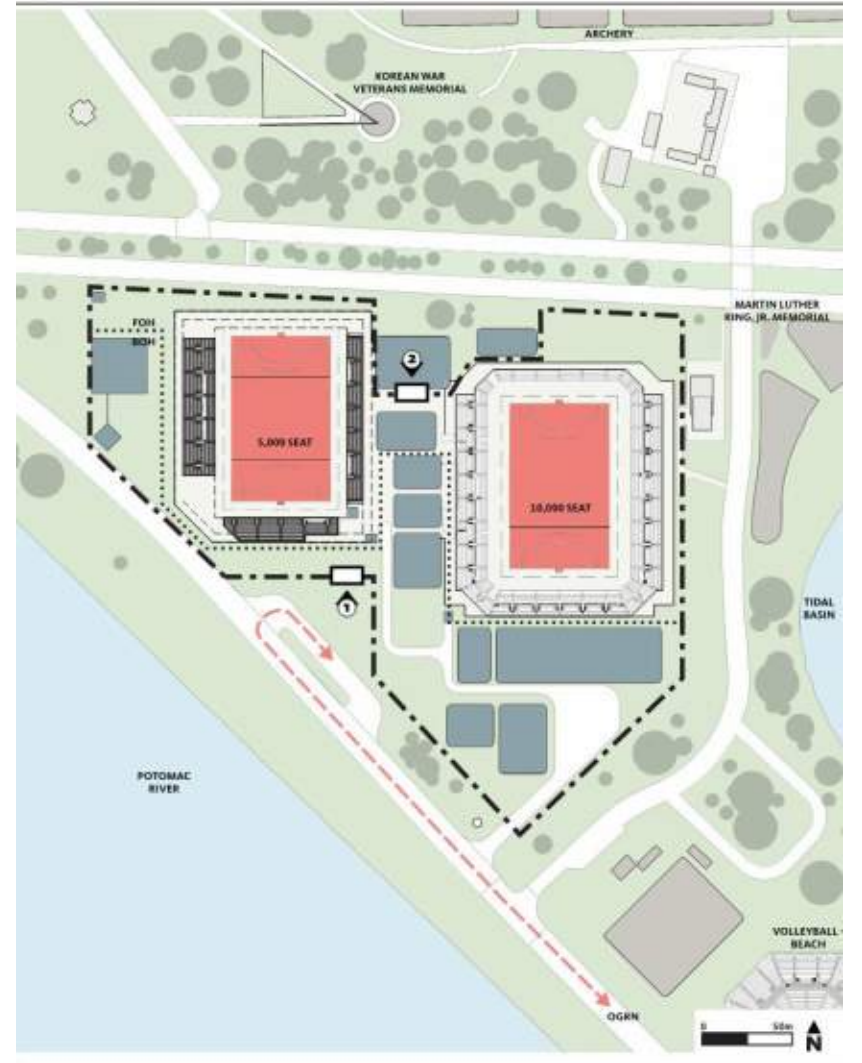
West Potomac Park (Temporary)



VOLLEYBALL (BEACH)

- 1 ATHLETE ENTRY
- 2 SPECTATOR ENTRY
- FIELD OF PLAY
- SERVICE AREA
- SECURE PERIMETER
- BACK OF HOUSE
- OLYMPIC GAMES ROAD NETWORK (OGRN)

West Potomac Park (Temporary)



HOCKEY, FOOTBALL 5-A-SIDE, FOOTBALL 7-A-SIDE

- 1 ATHLETE ENTRY
- 2 SPECTATOR ENTRY
- FIELD OF PLAY
- SERVICE AREA
- SECURE PERIMETER
- BACK OF HOUSE
- OLYMPIC GAMES ROAD NETWORK (OGRN)

VENUE PLANS: EXISTING VENUES

Through creative scheduling and use of its large exhibition spaces, the existing Washington Convention Center can accommodate five Olympic and four Paralympic events. The single venue is centrally-located, and metro accessible.

