



# DesignDC 2017

## SPONSORSHIP Opportunities

October 3-4th, 2017

### General Sponsorships:

#### Conference Wi-Fi Sponsor: \$8,000

Sponsor 2 days of convention Wi-Fi and your company logo and link will appear on the splash page for every Wi-Fi connection.

*With your sponsorship you receive:*

- Logo on Wi-Fi Splash page.
- Logo on every tweet sign throughout the Conference
- Premier recognition and link on the DesignDC website
- Sponsor designation on DesignDC name badge
- Listing on the wall of sponsors in registration area
- Literature distribution in attendee registration envelope.
- Sponsorship recognition in Chapter newsletters
- Inclusion in DesignDC press releases
- Complete listing of all attendees

#### Attendee Registration Bag Sponsor:

**\$5,000 / \$3,000 with supplied bag (Single Sponsor)**

Our members will carry your message throughout the conference and throughout the year!

*With your sponsorship you receive:*

- Logo on registration envelope holding attendee info.
- 1/2 page advertisement October. AIA | DC News
- Recognition and Link on the DesignDC website
- Sponsor designation on DesignDC name badge
- Listing on the wall of sponsors in registration area
- Literature distribution to all attendees
- Sponsorship recognition in Chapter newsletters
- Inclusion in DesignDC press releases
- Complete listing of all attendees

#### Official Envelope Insert:

**\$1,000 (Multiple sponsorships available)**

Place your promotional item or literature into every show envelop. The perfect way to tell your story to a captive audience. *With your sponsorship you receive:*

- Up to a 4 page brochure included in show envelope
- Recognition and link on the DesignDC website
- Sponsor designation on your DesignDC name badge
- Listing on the wall of sponsors in registration area
- Sponsorship recognition in Chapter newsletters
- Inclusion in DesignDC press releases
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#### Convention Pens: \$2,000

- Logo on pens
- Recognition and link on the DesignDC website
- Sponsor designation on your DesignDC name badge
- Listing on the wall of sponsors in registration area
- Sponsorship recognition in Chapter newsletters
- Inclusion in DesignDC press releases
- Complete listing of all attendees

#### Badge Holders: \$3,000

Every attendee will wear your name proudly during the event  
*With your sponsorship you receive:*

- Logo on badge holder
- Recognition and link on the DesignDC website
- Sponsor designation on your DesignDC name badge
- Listing on the wall of sponsors in registration area
- Sponsorship recognition in Chapter newsletters
- Inclusion in DesignDC press releases
- Complete listing of all attendees

#### The DesignDC Website: \$5,000

Sponsor the DesignDC website and your company logo will appear on the homepage and every secondary page of the site, complete with a live web link.

*With your sponsorship you receive:*

- Signage on the tradeshow floor during the Conference
- Premier recognition and link on the DesignDC website
- Sponsor designation on DesignDC name badge
- Listing on the wall of sponsors in registration area
- Literature distribution to all attendees
- Sponsorship recognition in Chapter newsletters
- Inclusion in DesignDC press releases
- Complete listing of all attendees

#### Display Board Sponsorship: (30 available)

**\$500 plus sponsors supplies the 36" x 36" board**

(Multiple sponsorships available)

Don't miss this opportunity to keep your brand in front of attendees as they move between the exhibit hall to their classrooms throughout the event.

*This is a unique opportunity to gets members' full attention for your product or service.*

*With your sponsorship you receive:*

- Recognition and link on the DesignDC website
- Sponsor designation on DesignDC name badge
- Listing on the wall of sponsors in registration area
- Sponsorship recognition in Chapter newsletters

### Display Ad on the Event Schedule

1/8 Page ad: \$300

1/4 Page ad: \$500

## Special Spaces and Food Sponsorships

### Opening Reception: \$10,000

#### (2 available sponsorships)

Be the sponsor of the opening reception Wed afternoon and receive unparalleled access to attendees.

*This sponsorship receives:*

- 5 Full Conference registrations
- 10 x 10 Exhibit Booth Space
- Recognition and link on the DesignDC website
- Sponsor designation on DesignDC name badge
- Listing on the wall of sponsors in registration area
- Literature distribution to all attendees in registration packets
- Sponsorship recognition in Chapter newsletters
- Inclusion in DesignDC press releases
- Complete listing of all attendees
- Exposure during the Keynote event.

### Registration Area: \$5000

Sponsor has their brand/logo prominently displayed at the Registration Area and can distribute literature at the registration desk.

*This sponsorship also receives:*

- Signage in Registration area during the conference
- Recognition and link on the DesignDC website
- Sponsor designation on DesignDC name badge
- ½ Page ad in October AIA|DC News
- Listing on the wall of sponsors in registration area
- Literature distribution to all attendees
- Sponsorship recognition in Chapter newsletters
- Inclusion in DesignDC press releases
- Complete listing of all attendees

## FOOD Sponsorships:

### Breakfast Sponsor: \$2,000

### Lunch Sponsor: \$3,500

### Snack Sponsor \$2,000

#### (Each a single sponsorships)

Sponsor breakfast lunch or afternoon snack in the expo area on Thursday.

*This sponsorship receives:*

- Brand/signage in the exhibit hall during breakfast or lunch.
- Recognition and link on the DesignDC website
- Sponsor designation on DesignDC name badge
- ½ Page ad in October AIA|DC News
- Listing on the wall of sponsors in registration area
- Literature distribution to all attendees
- Sponsorship recognition in Chapter newsletters
- Inclusion in DesignDC press releases
- Complete listing of all attendees

## Opening Reception Hors d'oeuvre Sponsor:

### Hors d'oeuvre Platter at your Booth - \$1,300

#### 9 sponsorships available

100 hors d'oeuvres positioned at or on your booth table during the opening night reception.

*This sponsorship receives:*

- Brand/signage in the exhibit hall during reception.
- Recognition and link on the DesignDC website
- Sponsor designation on DesignDC name badge
- 1/4 Page ad in October AIA|DC News
- Literature distribution in attendee bags
- Listing on the wall of sponsors in registration area
- Sponsorship recognition in Chapter newsletters
- Inclusion in DesignDC press releases
- Complete listing of all attendees

## Educational Sponsorships

### Classroom Presentation Sponsor: \$3,500

#### (\$2,500 with the purchase of an exhibit booth)

#### (6 Sponsorships available)

*With your sponsorship you receive:*

- 1 hour to give a Pre-approved AIA course in room (offering 1 credit per attendee)
- Signage at classroom and thank-you in opening remarks of other classes using the room that day.
- Lunch for 25 Attendees (+ fee to increase)
- Recognition and link on the DesignDC website
- Sponsor designation on DesignDC name badge
- Listing on the wall of sponsors in registration area
- Literature distribution to all attendees
- Sponsorship recognition in Chapter newsletters
- Inclusion in DesignDC press releases
- Complete listing of all attendees

### Class Sponsor: \$500

#### (10 available)

*With your sponsorship you receive:*

- Signage at classroom and thank-you in opening remarks.
- Your logo on the class board.
- Ability to place literature in the room during your class.
- Recognition and link on the DesignDC website
- Sponsor designation on DesignDC name badge
- Listing on the wall of sponsors in registration area
- Sponsorship recognition in Chapter newsletters
- Inclusion in DesignDC press releases
- Complete listing of all attendees

### Bingo Card Sponsorship \$150 per Bingo Spot - (32 Spots available)

Don't miss your chance to drive attendees directly to your booth as they have their bingo cards stamped by you, in exchange for a business card. Once filled the attendee will submit their card for prize drawings.

*With your sponsorship you receive:* • Company name or logo and booth # on the Bingo Card.

# DesignDC 2017

## Sponsorship Pledge Form

Event Sponsorships	Sponsorship Cost
<b>Opening Reception Sponsor-</b> \$10,000 (2)	\$
<b>Conference Wi-Fi Sponsor</b> \$8,000 (1)	\$
<b>Registration Area Sponsor</b> \$5,000	\$
<b>Food Sponsor:</b> Breakfast \$2,000 / Lunch \$3,500 / Snack \$2,000	\$
<b>Classroom Lunch 'n Learn Sponsorship (6 Available)</b> \$3,500 or (reduced to \$2500 for exhibitors) Rate Includes Lunch for 25 attendees	\$
<b>Classroom Display Sponsor</b> \$800	\$
<b>DesignDC Website – Registration Page + Banners:</b> \$5,000 (one available)	\$
<b>Attendee Registration Bags:</b> \$5,000 / \$3,000 with supplied bag (one available)	\$
<b>Registration Bag Insert:</b> \$1,000 (multiple available)	\$
<b>Hors d'oeuvre Platter Sponsor:</b> \$1,300	\$
<b>Badge Holder Sponsor:</b> \$3,000	\$
<b>Convention Pens with Logo:</b> \$2,000	\$
<b>Display Board:</b> \$500 (multiple available)	\$
<b>Classroom Sponsor:</b> \$500 (10 Available)	\$
<b>Bingo Card :</b> \$150 (24 available only to exhibitors – On Booth Reg form now )	\$
<b>1/8 Page Event Schedule Ad:</b> \$300	
<b>1/4 Page Event Schedule Ad:</b> \$500	
<b>Total 2017 DesignDC Sponsorship Allocation:</b>	\$

Name: \_\_\_\_\_

Firm: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Payment due with contract: **Credit Card** \_\_\_\_\_ **Check** \_\_\_\_\_

Checks Payable to: AIA|DC

Mail to: AIA|DC 421 7<sup>th</sup> Street NW, Washington, DC 20004

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Name (as it appears on card): \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please fax completed form to Jody Cranford – AIA|DC Media Sales: 888-450-2526  
or email: [jcranford@aiadc.com](mailto:jcranford@aiadc.com) Phone: 800-818-0289**

